



## About our Nursery:

- Started growing in 1999 – Currently growing on 92 acres – 5th generation farm
- Our farm is one of the first in the country to be in no-till for soil conservation. In keeping with our conservation priorities, the nursery currently uses grass strips in the rows and soybeans as a cover crop between crop rotations. We do not use any pre-emerge herbicides in the nursery, and we only use glyphosate as needed in a low-volume. We use the “Coincide Method” of Integrated Pest Management to manage any pest or disease problems.
- We grow over 144 different varieties of trees. We currently plant about 6,000 trees/year in the spring. Our liner trees come from some of the best liner producing nurseries in Oregon.
- We harvest in both spring & fall when trees are dormant. Our target range of digging is 2” - 4” caliper specimens. At full production, we can dig 225 trees/day.
- We ship field direct in spring & fall. We also stock an above ground holding yard with material that is available for shipping all season. We do our own trucking for deliveries.
- We sell wholesale to Landscape Contractors, Municipalities, Park Districts, Garden Centers and Landscape Architects across the Midwest.
- Spring Grove Nursery is a member of the Ornamental Grower’s Association. We are certified as a Woman Owned Business at the both state & federal level.

## About Our Team:

- Jamie & Becky Thomas own & operate Spring Grove Nursery. Becky studied Landscape Architecture at University of Illinois. Jamie studied Parks & Recreation at Western Illinois University. Jamie is also a Certified Arborist. Becky currently serves as the Past-President of the state nursery & landscape association (Illinois Green Industry Association). She also serves as a Board Director for the Ornamental Grower’s Association of Northern Illinois.
- Doug & Deb Harford (Becky’s parents) own the farm the nursery is on. They began farming corn & soybeans in 1973 and now are enjoying retirement. Becky & Chris (iTrees.com) are the 5th generation on their family farm.
- Spring Grove Nursery partners with iTrees.com for our Communitrees Partner Program for residential tree planting projects in communities.
- Spring Grove Nursery employees Chun, JonMichael, Geoffery & Elijah are an integral part of our team. Chun has been with the nursery since the beginning. In the spring we have an additional 10-12 employees for planting & digging.



## About iTrees.com

- Started selling trees on our e-commerce website in 2007 – currently, sell and plant 600+ trees a year.
- In an average of 5-6 different yards a day – planting 8-9 trees each day.
- Our central location allows us to service a large area, extending north to Lake County – West to DeKalb County – East into Porter County, Indiana – South to Champaign County
- Our customer base is mainly out of Lake, Cook, & DuPage counties.
- We use a Ford F650, with a customized lift and a Toro® Dingo to move trees from our truck to their planting location.
- Every tree planting come with a 1-year full replacement warranty.
- Our most popular bought trees are: Autumn Blaze Maple, Arborvitae, Spruce, & Birch
- Magento 2.0 is the platform we use for our e-commerce website and PayPal as our credit card processor.
- We specialize in planting trees for Home Owner Associations, Townhome Associations, and Condo Association boards.
- We're members of IGIA, ILCA, Arbor Day Foundation, Grundy County Chamber of Commerce, and Association of Condominium, Townhouse, and Homeowners Associations.

## About Our Team

- Chris and Marlee Harford own & operate iTrees.com. Chris graduated from marketing at the University of Illinois. With his love for technology, trees, and agriculture – iTrees.com was born. iTrees.com has grown from a simple idea- make it as convenient and simple as possible for homeowners to find an affordable, and diverse selection of trees! In 2012, Chris became the 5<sup>th</sup> generation to own and operate Harford Farms, raising corn and soybeans. Marlee started working for iTrees.com in 2013 once Chris started operating Harford Farms full time. Since then she has taken on almost all of iTrees.com operation, administrations, customer services, marketing, and sales.
- Kyle & Austin make up our delivery and planting crew. Kyle has been with iTrees.com since 2013, where he started working as a crew member and quickly became our crew manager/leader. Austin has been on our crew since 2016. Kyle and Austin are the faces of iTrees.com- the ones all of our customers see. They work great together and do an excellent job at running a quick, effective, and professional team. Customer service is always our #1 priority and they exceed all expectations.
- Brittany started working for iTrees.com in the Spring of 2017. She runs all of our social media pages, does an excellent job at keeping everyone organized, excels at customer service, and is an important part of our day to day operation.
- In the Spring & Fall, we will often hire an additional crew member to speed up our tree planting schedule.