

Business Strategies for Illinois Irrigation Contractors (4 Hr. Course)

- ◆ Marketing your Irrigation business in 2021
 - How does your digital footprint Look?
 - Where is your new business coming from?
 - Do you have your customers' email address?
- ◆ - Tech filter for Irrigators
 - Does it allow you to make smarter decisions faster?
 - Enterprise software
- ◆ Creating an engaging work environment for employees
 - Building a positive culture
 - Employee retention
- ◆ Cloud & app-based controller management
 - Hydrowise 2021 software updates
 - Centralus 2021 software updates
 - Bluetooth based controllers
 - WiFi training for Irrigation contractors
- ◆ What's new in 2021 - Product Updates
 - On the wall
 - In the field
- ◆ Market Analysis
 - Commercial Construction
 - New Home Construction

Course Sponsor: Illinois Green Industry Association
Instructor: Kevin Battistoni, Hunter Industries
Course Title: Business Strategies for IL Irrigation Contractors
Illinois Licensed POR: William Keyser
Number of CE Hours requested: Four (4)

Date submitted to IDPH:
1/8/21