

# DE VROOMEN

## GARDEN PRODUCTS



## DeVroomen Garden Products

“Celebrating our 95<sup>th</sup> Anniversary and still Growing”

DeVroomen Garden Products is a family-oriented company that has taken great pride in being a leader in the Flower Bulb and Perennial industry for 95 years.

In 1925, Jac Th DeVroomen started with very little and developed a successful bulb growing and exporting company. The business grew with the emphasis on quality, on-time delivery, true to name varieties and a willingness to invest in innovation.

In the 1950's his three sons, Hugo, Ben and Dick took over the business and continued to expand but never forgetting their father's strong business ethics. Over the years, DeVroomen has developed many long-term partnerships with customer and vendors throughout Europe, the United States and Canada, and continues to invest to improve our product line, uphold quality and expand our markets.

In 2014, the Simple Pleasures Bulb & Perennials retail brand was added to our programs. With its sister company, DeVroomen Bulb Canada, working under the same umbrella we have improved and expanded our grower, landscape and independent garden center lines with more product offerings and services while continuing to improve our logistics. Both our American & Canadian staff are in new state of the arts offices and temperature-controlled warehouses. The new 80,000 sq. ft building in Gurnee, Illinois has plenty of space for the growth and allows our product to be stored at the optimal temperatures. This temperature control has allowed us to increase the selling season of both flower bulbs and perennials. Our commitment to our business plan of development, investments, research and flexible production has proven to be a successful model for the company. Our focus continues to strengthen the partnership we have with every customer, supplier and employees. Should you like any more information please visit our website [www.devroomen.com](http://www.devroomen.com) or call us at 847-395-9911 in the United States or 905-358-2852 in Canada



To help us celebrate our 95th anniversary, DeVroomen Garden Products would like to provide you with a special discounted quote for your product needs in the upcoming year. Let's work together to beautify our great country!



"Increasing the Quality of Life While Always Keeping the Environment as Our Top Priority"

To order or if you want to see what we have to offer visit [DeVroomen.com](http://DeVroomen.com)  
Phone us at 847-395-9911